Afbeelding met tekst, Lettertype, Graphics, ontwerp

Door AI gegenereerde inhoud is mogelijk onjuist.Dear colleague,

We value your opinion about our organization. That’s why we are participating in the Great Place To Work employee survey. This survey helps us understand what we are already doing well as an employer, and we still have room to grow. In doing so, we aim to build an even better workplace for you and your colleagues. [Optional: briefly explain the purpose of your employee survey]

**What to expect**

On [date], you’ll receive an email with a link to the survey. It takes about 10–15 minutes to complete and you can do it at a time and place that suits you – at work, at home, or on the go. The survey will be open for two weeks.

There are no right or wrong answers – it's all about your personal experience. We encourage you to respond honestly and openly. Only then can we get a clear picture of where we stand.

The survey is completely confidential. Once you submit your responses, the connection between your identity and your answers is removed. Only if you share something that personally identifies you in the open-ended questions could your feedback potentially be recognized.

**What happens with your feedback?**

Your input will serve as a starting point for conversation and concrete improvement plans. This way, we work together on creating a culture where everyone feels seen, heard, and valued. [Optional: explain what the follow-up process will look like in your organization]

**Questions?**

If you have any questions, please contact [your Great Place To Work contact within the organization] or click [here](https://www.greatplacetowork.nl/en/offerings/employee-survey/information-for-respondents) for more information.

Thank you in advance for your participation!

Kind regards,

[Sender]

**ABOUT GREAT PLACE TO WORK**

[Great Place To Work](https://www.greatplacetowork.nl/en/) helps organizations in building a culture of trust, pride, and camaraderie. That may sound vague, but over 30 years of research has shown that trust is the secret ingredient of high-performing workplaces. With offices in 60 countries and over 21,000 participating organizations each year, Great Place To Work is the global authority on workplace culture.